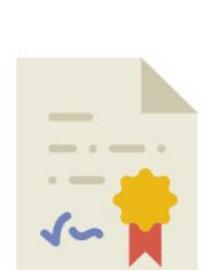
ICE MACHINES

SHOULD YOU LEASE OR BUY?

WHETHER YOU ARE OPENING A NEW BUSINESS OR LOOKING TO UPGRADE YOUR CURRENT ICE EQUIPMENT, YOU SHOULD KNOW YOUR OPTIONS. LEASING ICE EQUIPMENT IS RIGHT FOR SOME, WHILE BUYING IS RIGHT FOR OTHERS. LEARN THE INS AND OUTS OF LEASING AND BUYING COMMERCIAL ICE MACHINES, SO YOU MAKE THE RIGHT DECISION TO MEET YOUR BUSINESS NEEDS.



LEASE

NOUN

An extended rental agreement where a company allows someone to use their equipment for a regular fee. Usually for a set period of time.

BUY

VERB

To purchase equipment.

Can be purchased with cash or credit. The equipment is then yours to own, maintain, and operate.



UPFRONT PAYMENT OFFSET

Leasing requires less money up front so you can use your working capital for other expenses. This is especially helpful for new businesses.

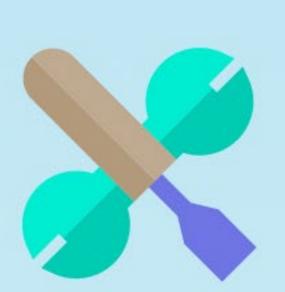


ASSET VS LIABILITY

Purchasing ice equipment requires an up-front investment, but the equipment becomes an asset, not a liability, when acquiring future financing for your business.



You pay one flat monthly rate that includes ice equipment repairs, parts, cleaning and replacement filtration cartridges. Installation fees are also often included.

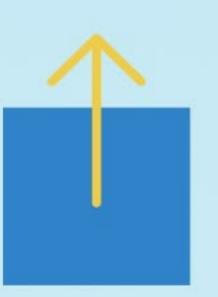


SERVICE YOUR WAY

When you buy ice equipment, you pay out-of-pocket for repairs, parts and replacement filtration cartridges as needed, but you get to use the local service company of your choice or the maintenance crew on your staff. Also, ice equipment may come with a warranty that covers you should your ice machine stop working.



Ice machine leases usually allow you to upgrade your equipment to a proper sized model during your lease term. This offers flexibility to growing businesses that may need to meet larger demands mid-lease.



LONG TERM BENEFITS

Depending on your credit score, bank loan interest rates may end up costing you less than leasing payments over time.



High-volume businesses, such as restaurants and c-stores, can replace old or worn out equipment at the end of the lease term.



GREAT FOR LARGE/

Buying may be a good choice for established businesses with a steady flow of business



Leasing builds credit history faster than credit cards or bank loans, and approval can take less time than traditional financing. There may also be tax advantages to leasing ice equipment.

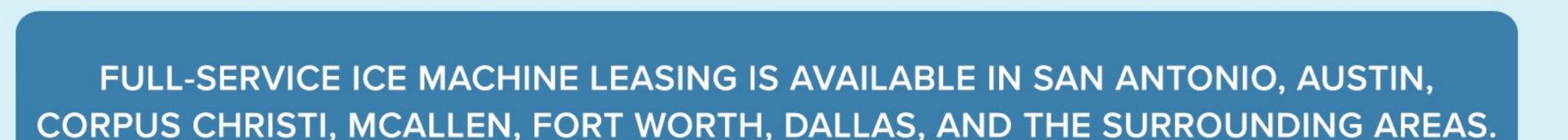


YOUR CHOICE OF EQUIPMENT

or larger businesses with the

means to do so.

Purchasing an ice machine can be as easy as a few clicks and gives you flexibility to purchase the brand/model you desire, while leasing may only be available on certain brands or models.



IF YOU ARE OUTSIDE OF THESE AREAS, YOU CAN SHOP OUR LARGE SELECTION OF COMMERCIAL ICE EQUIPMENT AVAILABLE FOR PURCHASE ONLINE AT WWW.MISSIONRS.COM



www.missionrs.com | 1-800-319-0690